



LET URBANEDGE PUBLISHING HELP YOU Publish Your Way!

About UrbanEdge

Communicate and Collaborate

UrbanEdge Publishing has been publishing books traditionally since 2008. Our catalog includes a diverse selection of books representing a variety of genres. The relationship between publisher and author should be a partnership, so we communicate and collaborate with the author through every step of the publishing process.

The Why

Success in any industry or field always requires the flexibility to change and adjust as the industry evolves. UrbanEdge will continue to offer traditional publishing contracts, but we also want to use our years of experience and knowledge in the field to help authors who want to publish independently without the learning curve that sometimes comes with self-publishing! We'll be there every step of the way to coach, empower, nudge, and cheer for you.

Benefits of Publish Your Way

- The opportunity to work closely with a publishing team with 10 years of industry experience and over 15 years of combined experience as author and editor.
- Customized support throughout the entire publishing process
- You maintain your rights, creative control, and all royalties
- Payment plans available



Publish Your Way

Emerging Author

Introduce or re-introduce yourself to the book world in a powerful way with this complete publishing package.

\$2,750.00

Author Extraordinaire

Make your mark on the publishing world with this package fit for a best-selling author!

\$4,750.00

Book Production		
ISBN & Barcode	X	X
US Copyright & LCC	X	X
Manuscript Formatting	X	X
Ebook formatting/conversion	X	X
Cover Design	X	X
Author Bio & Book Blurb	X	X
Amazon & Amazon Kindle Acct Set Up	X	X
Printer Account Set Up	X	X
1 digital & 1 printed proof	X	X
Manuscript Critique	X	X
Press Release	X	X
Edit of first 25 pages	X	
Edit of first 50 pages		X
Ongoing Author Support	X	X
Marketing Plan	X	X
Pre-Order Launch Plan	X	X
Book Launch Team Creation Plan	X	X
Social Media Strategy Session	X	X
1 poster	X	X
150 bookmarks	X	
250 bookmarks		X
Live Welcome Session (1 hour)	X	X
Marketing/Author Support		
20 social media posts & scheduling of fb posts. Set up of fb fan page (Fb and/or IG)		X
4 30 minute Live Sessions (not incl. welcome)	X	
8 30 minute Live Sessions (not including welcome session)		X
Facilitate Virtual Book Tour Planning		X
Book Launch Planning Guide		X
Book Release Celebration Planning		X
250 business cards	X	
500 business cards		X
Book Trailer		X
Social Media Cover		X
Facilitate scheduling of 2 local signings		X
Preferred Provider Guide		X
Electronic Press Kit		X
Author Website basic set up using WordPress (Author responsible for hosting, domain registration, & Maintenance)		X